

TIME: 3:59

DATE: MONDAY

SPONSOR: WALTER E. DENNY

SOLICITER: R.P.

FOR YOUR VACATION IN THE TROPICS YOU'LL WANT A GLOWING NOT
A GLARING VIEW OF LIFE. DON'T LET THE SCORCHING SUN GIVE
YOUR EYES A ^{"unhappy"} ROUGH TIME. HERE'S AN EYE-CATCHING NEW VIEW
SUNGLASSES, MADE TO ORDER FOR YOUR SOUTHERN JOURNEY.
OPTICIAN WALTER E. DENNY, AT 201 MAIN STREET, CARRIES THE
ELEGANT CARIBBEAN STYLE, WITH FRAMES OF SOFT GREEN WITH
GOLD CHECKS, FOR BLONDES; GAY PLAIDS, FOR BRUNETTES; CHIC
BLACK AND WHITE, FOR RED-HEADS, AND MANY OTHER SELECT
COLORS. THEY'RE MODERATELY-PRICED AND COME IN A PLASTIC
CASE TO MATCH THE FRAMES. MR. DENNY'S DARK GLASSES ARE
EXPERTLY TREATED TO CUT OUT THE INFRA-RED AND ULTRA-VIOLET
LIGHT TO GIVE~~Y~~ YOU FULL PROTECTION FROM THE SUN. BEFORE
YOU PACK THAT SUITCASE, BUY A PAIR OF FINE QUALITY CARIBBEAN
SUN GLASSES FROM WALTER E. DENNY AT ~~201~~ 201 MAIN STREET.
YOU'LL FIND THEM GENTLE TO YOUR EYES AND FLATTERING TO
YOUR FACE.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE,
NORTHAMPTON. THE CORRECT TIME IS 4:00 P.M.

ANNOUNCER'S SIGN.

Holly Larkose - March 22

